

Agenda Item 6.3: Resolutions for MOP 5

Draft Resolution No. 1: Educational and Promotional Activities

Submitted by: Secretariat



NOTE:
**IN THE INTERESTS OF ECONOMY, DELEGATES ARE KINDLY REMINDED TO BRING
THEIR OWN COPIES OF THESE DOCUMENTS TO THE MEETING**

5th MEETING OF THE PARTIES TO ASCOBANS
Egmond aan Zee, The Netherlands, 19 - 22 September 2006

Draft Resolution No. 1

Educational and Promotional Activities

Recalling Resolution No. 2 of the 4th Meeting of the Parties and related resolutions of previous Meetings of the Parties;

Reiterating that public support of the aims of ASCOBANS continues to be critical to its success;

Acknowledging the continuous successful efforts of the ASCOBANS Secretariat to initiate and implement promotional and educational activities, such as the increasingly successful International Day of the Baltic Harbour Porpoise and the ASCOBANS Award;

Noting, however, that despite the ongoing activities, public awareness of ASCOBANS and the issues of cetacean conservation still needs to be increased in the original ASCOBANS area;

Mindful of the extension of the ASCOBANS Agreement area as decided by the Fourth Meeting of the Parties, and the need to launch promotional activities specifically geared to the needs of the regions covered by the newly extended Agreement area;

Reiterating that a particular emphasis of future promotional work will need to be on new Parties and non-Party Range States, on the implementation of the ASCOBANS Recovery Plan for Baltic Harbour Porpoises (Jastarnia Plan), on the Recovery Plan for Harbour Porpoises in the North Sea and on the regions covered by the extended Agreement area;

Acknowledging the valuable contribution made by NGOs to ASCOBANS to date;

The Meeting of the Parties to ASCOBANS

Recommends that the Secretariat continue and step up its activities to raise awareness of issues related to cetacean conservation in the Agreement area and to promote the Agreement itself especially with non-Party Range States, inter alia by continuing to translate ASCOBANS information material and to undertake promotional activities in both Party and non-Party Range States;

Recommends that the Secretariat continue to develop the ASCOBANS website, aiming to meet the needs of a wide range of target audiences;

Recommends that host Parties of Meetings of the Parties and of the Advisory Committee, in co-operation with the Secretariat, continue to consider ways by which the Agreement and its aims might be best promoted;

Encourages Parties and non-Party Range States to continue to co-operate with the Secretariat in this endeavour and to support this work through voluntary contributions throughout the triennium;

Encourages NGOs to support the PR activities of the Secretariat if and when possible;

Encourages institutions or individuals to share the use of their intellectual property free of charge for use in non-profit information campaigns in support of ASCOBANS objectives;

Encourages Parties, non-Party range States and NGOs to nominate candidates for the ASCOBANS Award for 2007 and 2009.